



# Project 4.





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# 1. Context



- In the DRC as in the ACA, the informal economy supports most of the population, especially the vulnerable (women, young people, etc.) who are the most active there. The informal sector is 70% involved in economic operations in the DRC.
- All these people are generally excluded from the labor market, from the banking system and live in precariousness and have weak managerial capacities.
- UNILU has shown very little interest in research for entrepreneurship (only 1 thesis)



## 2. Goals

**The main (overall) objective of project 4 is :**

**Contribute to improving the living conditions of the ACK population by promoting entrepreneurship among vulnerable people.**

# Goals

**Specifically :**

- 1) Strengthen the emergence of entrepreneurship through the training of scientific staff at UNILU through a doctoral and research master's program**
- 2) Strengthen the capacities of women, young unemployed graduates and people living with disabilities to become entrepreneurs;**
- 3) Create an incubation center (strat-up) and an entrepreneurship research unit**
- 4) Set up an observatory (ecosystem) for investors and entrepreneurs**



## **3. Strategic axes of the project**

**Project 4 will be executed along 3 strategic axes:**

- 1) Teaching and research : The skills of UNILU researchers in the field of entrepreneurship are strengthened and transferred to students (6 to 8 doctoral theses completed)**
- 2) The creation of adapted and progressive continuing training as well as the integration of entrepreneurship courses into the program**
- 3) Service to society through the incubation center (start-up)**



## **4. End users**

- 1) UNILU, through researchers trained in entrepreneurship and guaranteed academic succession**
- 2) Men, women, young graduates interested in entrepreneurship subjects**
- 3) Vulnerable people with an almost zero employability rate due to their social situation**
- 4) ACK populations : indirect beneficiaries of the socioeconomic benefits of the project**
- 5) Employees of companies in the region will benefit from the topics of continuing education**



**Thank you for your attention**